



## CUA MEMBERSHIP DIRECTORY PRIVACY POLICY

### Membership Database

- The CUA will ensure email promotional announcements are sent only to members who have agreed to make their emails available to receive information.
- The CUA will ensure all email promotional announcements contain a marketing-specific subject line, concise promotional copy, accurate reply instructions, and appropriate legal disclaimers and unsubscribe instructions.
- The CUA will timely honour all "unsubscribe" requests by properly coding the database.
- The CUA will not share, rent or sell member email list to vendors for the purposes of promoting outside products or services or for any reason whatsoever.

### Membership Directory

- The Membership Directory is for the convenience of our members. It is NOT to be used to capture the email addresses of members for use in promoting and/or distributing materials unrelated to CUA or without the express written consent and approval of the CUA.
- Member logins will be monitored, and frequent use of the directory will be tracked to ensure that the directory is being properly used.

### Proprietary Rights

- The name "Canadian Urological Association", "CUA," and the CUA logo, are each registered trademarks of the Canadian Urological Association and may not be used by any other party without express written permission of the Canadian Urological Association.
- All materials posted on this Website are likewise subject to copyrights owned by the Canadian Urological Association. These materials may not be reproduced, retransmitted or hyperlinked without express written permission of CUA's authorized representative.
- Any and all schedules, lists of CUA members, and similar postings are solely for the use and convenience of CUA members and the public, and may not be downloaded or otherwise employed for any commercial purposes whatsoever.
- Requests for permission or inquiries should be directed by email to [corporate.office@cua.org](mailto:corporate.office@cua.org).

### Security

- This web site has security measures in place to protect the loss, misuse and alteration of the information under our control.

### Contacting the Website

- If you have any questions about this privacy statement, the practices of this site, or your dealings with this web site, you can contact [corporate.office@cua.org](mailto:corporate.office@cua.org).